

dartmoorfirst benefits to recipients:

- ★ recognition of your practices to put **dartmoorfirst**;
- ★ use of a distinctive logo and receipt of a plaque made from local oak;
- ★ shared knowledge of practices that could save costs and also help the environment;
- ★ access to appropriate advice and support.

dartmoorfirst benefits to everyone:

- ★ confidence that Dartmoor businesses and communities care for this special environment;
- ★ thriving local communities;
- ★ stronger local economies;
- ★ proper use of resources.

*"dartmoorfirst
is a great
networking
tool"*

Launched in 2009, **dartmoorfirst** is the sustainability initiative of the Dartmoor Partnership, managed by Dartmoor National Park Authority.

For an application form and further information please visit
www.dartmoor-npa.gov.uk/vi-dartmoorfirst
or
www.dartmoor.co.uk

dartmoorfirst
c/o Dartmoor National Park Authority
Parke
Bovey Tracey
NEWTON ABBOT
Devon, TQ13 9JQ
tel: (01626) 832 093
e-mail: tourism@dartmoor-npa.gov.uk

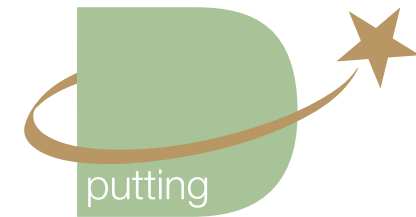


A Dartmoor Partnership initiative managed by the Dartmoor National Park Authority.



For south west England timetable enquires phone Traveline: 0871 200 22 33

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dartmoorfirst

Recognising commitment to Dartmoor

dartmoorfirst
an award for everyone



dartmoor**first**

What is dartmoor**first**?

dartmoor**first** is an **award** for **everyone** associated with Dartmoor to recognise their commitment to sustaining Dartmoor and its special qualities.

It is about:

- ★ exploring where help or assistance can be given;
- ★ where best practice can be highlighted and promoted to others; and critically
- ★ awarding and recognising those who are making that extra effort to put **dartmoor**first****.

“Dartmoor is more than just a place, it’s a way of life.”

*“dartmoor**first** awards us for our passion.”*

Why dartmoor**first**?

It is about individuals, organisations and businesses putting Dartmoor first! It is about making differences that collectively will have a positive impact on Dartmoor’s environment, economy and social well-being.

Who can apply for dartmoor**first**?

Any individual, organisation or business associated with Dartmoor can apply, from accommodation providers to local communities, hill farmers to schools or local shops to engineers. Everyone associated with Dartmoor is encouraged to show their commitment to putting **dartmoor**first****.

How do I apply for dartmoor**first**?

To complete an application form, visit the web sites overleaf. Your application is then assessed by Dartmoor National Park Authority and a panel of local sustainability and business experts. Within two weeks you will be informed whether you have been awarded **dartmoor**first****. If successful you will receive a **dartmoor**first**** plaque made from local wood and the right to use the logo.

You will be asked to reapply every two years, showing what further steps you have taken to put **dartmoor**first****.

dartmoor**first**

You, your property, business or organisation could consider criteria including:

Dartmoor - a sense of place

(landscape character, biodiversity and cultural heritage)

- ★ encouraging native flora and fauna;
- ★ providing information on Dartmoor’s heritage and ecology;
- ★ participating in or supporting local and community events.

Dartmoor - a precious resource

(waste, energy and water)

- ★ following a policy of reduce - reuse - recycle;
- ★ utilising renewable energy;
- ★ looking at energy and water efficiency measures.

Dartmoor - a living landscape

(local economy, social issues and transport)

- ★ favouring local products;
- ★ promoting local businesses;
- ★ looking at what car free or car reduction measures can be considered.

“Caring for Dartmoor and our locality just makes business sense!”

